From the **CEO’s Desk**

‘The world has changed in the past few months due to COVID-19. We understand that many of these changes are irreversible, however, we, at CAF India have not let these difficult circumstances bog us down. In fact, it brought out the best in all of us. We have continued with our mission of creating an ecosystem for giving. We continue to ensure that donations of our patrons are used judiciously, maintaining very high levels of governance and transparency. Our NGO partners, executing development programmes go through a rigorous due diligence process. The post-COVID-19 world is going to be very different and we at CAF India are committed to rebuild lives and livelihoods. With your support, we will emerge victorious’

**Meenakshi Batra, CEO, CAF India**

**CAF India Impact: 2019 - 2020**

- **83** Number of Donors
- **391** Grantees Managed
- **24** Footprint in State
- **203** District
  - **19** Aspirational Districts
- **389** Projects Managed
- **12+ Lakh** Beneficiaries Impacted
- **87+ Cr** Funds Disbursed

Learn more about our programmes, [CLICK HERE](#)
Thank You for supporting us in the Fight Against COVID-19

A heartfelt thanks to all our donors, who have come forward to support our COVID-19 response campaign. Your contributions have helped us reach out to over 13 Lakh peoples from various vulnerable groups, such as, migrant populations, sanitation and frontline workers and police personnel, who have selflessly risked their lives to protect us.

- **14.98 CR** Total Funds Raised
- **26** Number of Donors
- **13 Lakh+** Population Covered
- **19** Indian States Covered
- **69** Districts Covered
- **45** Partner NGOs Engaged

**Our Donors**

- Adobe
- ACCIONA
- Accenture
- Rio Tinto
- Birla Sun Life
- Huawei
- JLL
- Nestle
- wipro
- EXL
- Cisco
- Google
- SRF
- Barclays
- AstraZeneca
- Oracle
- ITC
- WiP®
- DHL
- ANNE

Read more, [CLICK HERE]
Thought Leadership

Sharing insights at an IFCCI Webinar

Meenakshi Batra, CEO, CAF India participated in a webinar organised by Indo French Chamber of Commerce and Industry. The webinar was on the topic – CSR Activities amidst COVID-19 crisis – an opportunity to create positive impact. It explored how corporates can play a role in mitigating the crisis through CSR activities.

NGO Consultation

At a virtual consultation, CAF India engaged with grassroots NGOs to understand the challenges faced, long-term interventions and strategy that might be needed to mitigate crisis during and post COVID-19 outbreak.

Working with NITI Aayog

CAF India has strengthened its association with NITI Aayog. The organisation was a part of a virtual consultation with NITI Aayog, where 25 NGOs were invited, at the behest of the Prime Minister of India. CAF India, CEO Meenakshi Batra appraised the group about CAF India’s response to COVID-19 and submitted recommendations that would further develop the ecosystem of giving:

- Individual donations for COVID should be made 100 percent tax free.
- Create an enabling environment for NGOs to be able to respond to the COVID-19 crisis effectively.
- Government should relook at proposed new amendments in CSR Act that intends to exclude Trusts and Societies to receive CSR grants.
- Government should also review the new IT Act requirement wherein the NGOs will be asked to renew their 12A and 80G at regular intervals.
Partnerships

The ChangeMakers, TV Documentary Series on CSR in Partnership with CNBC TV18

CAF India partnered with CNBC TV 18 - a premium business channel in India for ‘The Changemakers’ - a TV documentary series that puts the spotlight on some of the most effective and impactful CSR initiatives taken by companies, NGOs and philanthropists in India. The 30-episode series showcased the exemplary work done by these organisations across the CSR space and how it has impacted the lives of people. These documentaries recognized, celebrated and showcased the fantastic work done by them working towards the 17 Sustainable Development Goals (SDGs) of the Union Nation’s charter.

Companies, such as Intel, United Breweries Limited, Edelweiss Tokio, Teleperformance Shell, Ledrand, Sonalika, Tetra Pak, Amadeus, Dalmia and NGOs such as, NLR India, LEPRA, Muktagan, Smile Train, PANI, India Cancer Society - showcased their work in the area of CSR as donors and implementers respectively.

Get In Touch, CLICK HERE

Care Heroes of India Awards – A partnership with the Times Group

We partnered with the Times Group for the ‘Care Heroes of India’ Awards supported by Bajaj Allianz General Insurance. The awards aimed to recognize and felicitate those selfless heroes, who have gone out of their way to improve lives, society and the environment.

The awards recognized individuals and NGOs working at the grassroots and brought them into the spotlight. The awards invited nominations in over 12 categories like education, sanitation, water, Health, Women & girl child empowerment, Road Safety, Cyber Care, Pollution and COVID Response.

Get In Touch, CLICK HERE
CONNECT 2020 Workshop

CAF India organized ‘CONNECT 2020’ – An NGO Capacity Building Workshop in association with Indo-French Chambers of Commerce (IFCCI) and with support of the Embassy of France on 23rd July. ‘CONNECT’ was conceptualized with an aim to create an enabling environment where NGOs could thrive and be more successful. More than 60 NGOs attended the sessions on:

- CSR
- Honing human and intellectual capital for organizational advantage
- Financial management
- Compliance & updates on regulatory environment for NGOs
- Marketing & communication
- Payroll giving & Volunteering programme

Know Your CAF India Team

NGO Validation

Meet Sandhya, Suman and Annu. These three petite ladies conduct due diligence of our partner NGOs. And they are good at it. The NGO validation team manages a data base of over 5,000 NGOs and has till date conducted validation of over 2,100 NGOs. In addition to checking legal, operational and financial aspects of an NGO, our validation includes checks like Anti-Money laundering, World check, political and religious affiliation checks to ensure adherence to global NGO compliance and standards.

Learn More about our Validation programme, CLICK HERE
STORY OF HOPE: Trichy Farmers Become Food Secure

The small dry land farmers in the Manikandam, Manaparai, and Marungapuri blocks in Trichy district of Tamil Nadu have been suffering from reduced water availability and crop yield. CAF India supported a programme to augment the diet and nutritional diversity among the families in these areas. 2,400 farmers across 40 villages were trained in modern techniques of farming and allied practices such as low water farming, water and soil conservation, preparation of chemical free pesticides and manure, and livestock management. They were made aware of and connected to government schemes and subsidies enabling them to avail benefits on procurement of seeds, equipment for making organic manure, drip-irrigation equipment etc. This holistic programme not only focused on improving agriculture techniques to increase yield but also on growing crops that are high in nutrition. The programme was also inclusive of women, adolescent girls and children. Over 400 young mothers and women built their knowledge around personal health and preparation of nutrition rich food from locally available traditional food items.
Read our 2019-2020 Annual Report, CLICK HERE

To know more, write us on contact@cafindia.org

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